

The Avy Project



The social impact project that changes our communities lives



AWY



WHITEPAPER



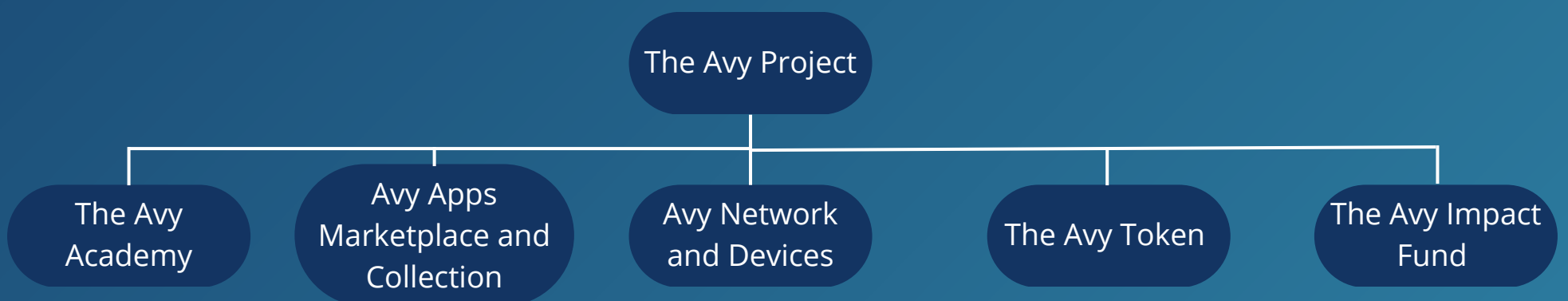
TABLE OF CONTENTS

1. Abstract
2. About The Avy Project
3. The Problem and Solution
4. The Business Models
5. The Avy Academy
6. The Marketplace and The Collection
7. The Avy Network and Devices
8. Our Token
9. The Avy Impact Fund
10. The Roadmap



1. Abstract

We believe that decentralization is the key to empowering people throughout the world. The Avy Project is driven by social impact and our five core business streams are built to create sustainable change.



The Academy will educate and nurture our community in the 21st century of Blockchain and decentralization. We have a responsibility to communities to equalize and improve basic access to the digital world. Avy Rewards Tokens will be provided to users upon successful course completion.

The Avy platform engages NGOs and their artists to use the Avy Apps marketplace. The NFT Collection creates the opportunity for the community to benefit from these sales providing the revenue into social impact.

The Avy Internet as a Service will provide much needed and improved internet to our communities. Avy is creating our own cryptocurrency mining devices to connect to the Avy Network. This will be instrumental to improve education and access to the digital world where users will be rewarded with our Avy tokens

The Avy Token will play a pivotal role in our ecosystem to ensure that we make a difference and change the lives of our communities via the digital world. The token is importantly linked to meaningful social impact activities with a rich ecosystem of community driven projects. Our smart contracts will enable fair and equitable access for our communities.

Our Avy Impact Project will provide our communities opportunities to gain global exposure not typically available to them. They may gain access to potential investors to fund and invest in their business concepts. Aligning like minded individuals in business provides mutual benefits such as socio-economic enhancements for our community members and greater social impact and market value for The Avy Project. We aim to focus on areas such as carbon, eco, agriculture, agroforestry and other synergistic areas where we can “do good” in this world.

2. About the Avy Project

Our worlds are changing rapidly, we must adjust to the new digital world or be left behind. Welcome to the Avy Project, where community meets blockchain and we transform peoples' lives. Our ecosystem has been created to generate meaningful social impact. Our learning academy, NFT projects, unique cryptocurrency mining devices our Avy Network Services (Internet) and our Social Impact fund is built with user centricity to provide exceptional value and make a difference.

Imagine a world with equalization, a fairness system that enables marginalized communities' access to the training and education and then having the opportunity to utilize their skills for sustained independence. A learn to earn system. A rewards system.

Our blockchain will enable a token that will be linked to nominated social impact programs that enable lifelong change. Using Cryptocurrency ensures our community has a share in the latest opportunities to be progressive in their ability to create independence.

We have all longed for the change to create businesses that are more than simply for profit! At The Avy Project we are proud of the solid business models we have created that provides anyone the opportunity to truly transform their life.

Do you see an equalized world?

3. Problem and Solution

The Scope

The creation of an equalized world through The Avy Project ecosystem. A new way of social Impact, the new economic ecosystem. A platform and system that addresses all this.

The world's best social impact project that has education front of mind and a marketplace that will have the NFTs linked back to the NGO and the Token for the nominated social impact projects. All linked with education Hubs and Hotspot devices.

The problem:

Marginalized communities not having a sustainable and self sufficient income or revenue

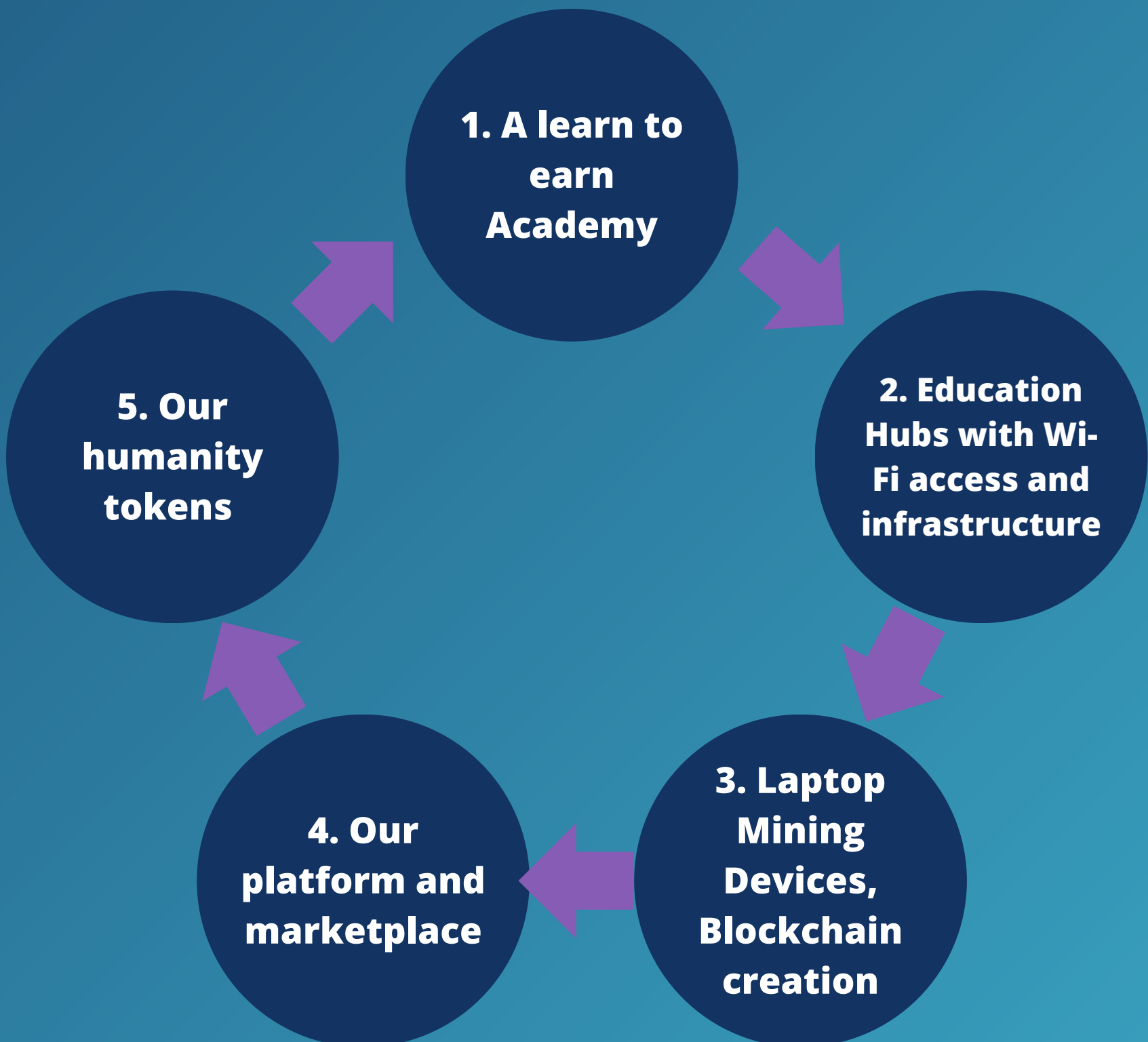
Marginalized communities, unknown and untapped talents not having access to the digital world to monetize their skills and work (Blockchain platform)

Marginalized communities lacking stable internet services to enable access to the digital world

Marginalized communities not having access to suitable training and education

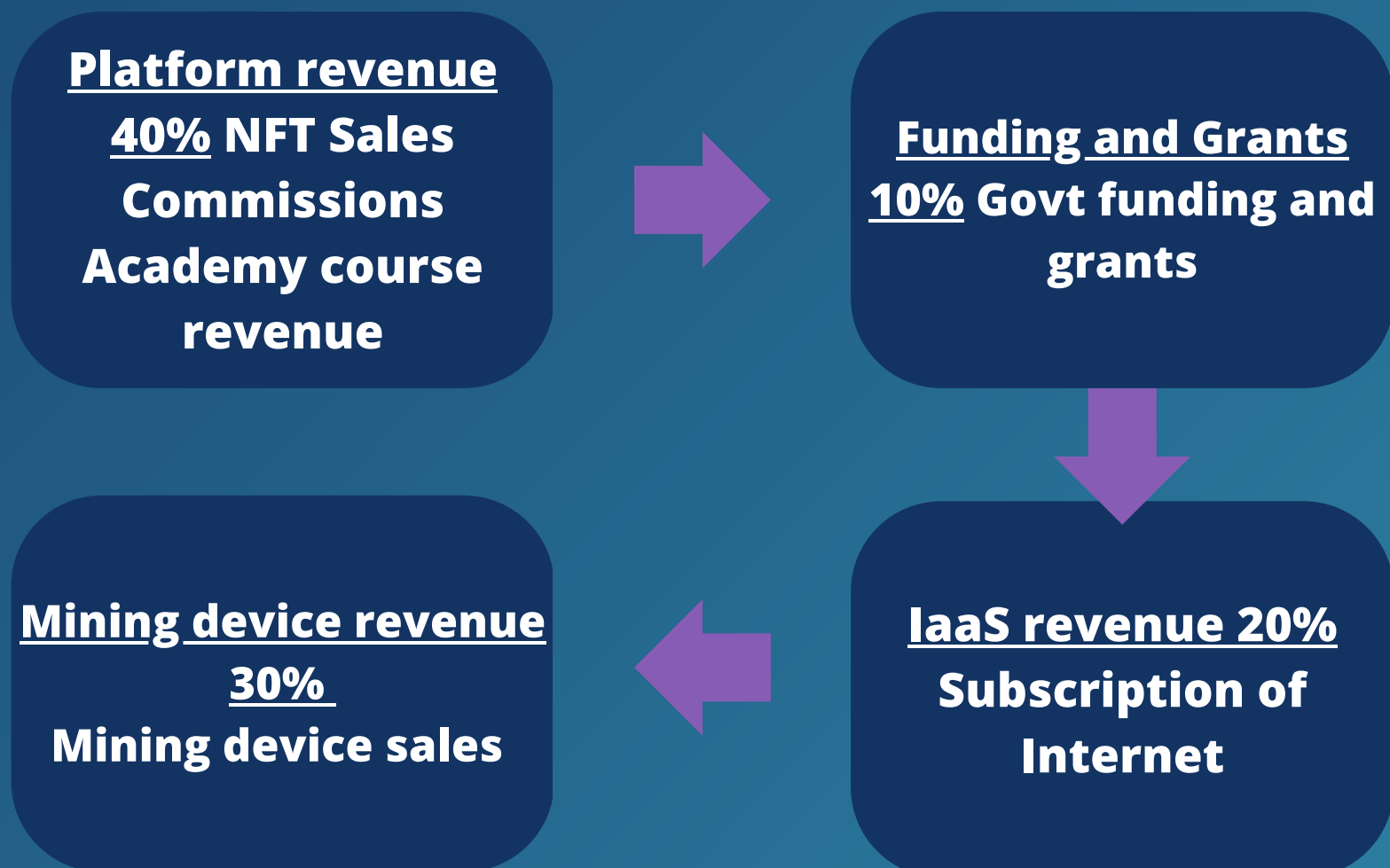
Marginalized communities not having access to impact funding

The Solution:



WHITEPAPER

4. The business model



***Based on Market size forecasts of Billion-dollar industries in key verticals in 2023. The Avy Project planned market forecast turnover

- NFT sales commissions, Academy revenues 40% of revenue
- Government funding, will generate 10% of the revenue
- Internet as a Service generates 30% of the revenue
- Mining Device sales 20% of the revenue

*** Impact Investment and Investors and token raise will also form part of the business model to continue raised capital and scale the business* * *

5. Avy Academy.

An interactive course created to introduce Artists to The Avy Project and help them learn about several concepts in the cryptocurrency space. In the courses available, they will learn the basics about the ecosystem and by the end of the course, artists will have practical knowledge on how to create NFTs and Blockchain. We have other course offerings in ICT, IT, Law, Business, and Human Rights and many more. All with the ability to earn rewards whilst learning to enhance our community's knowledge and be rewarded in Tokens.

6. Marketplace and NFT Collection

Our features on our platforms:

The Marketplace - NFT marketplace for art, music, and books to be auctioned and linked back to the nominated social impact projects. Upon completing the Academy, the students will be ready to use the NFTs. There are rewards in Avy tokens.

Our Collection - To note we will use our marketplace to sell our own collections. They will be linked to multiple initiatives to make social impact change that support the SDG's. There are rewards in Avy tokens.

7. The Avy Network and Devices

The Avy Network will be created to link up ICT and IT framework to improve the internet available to our community. Our laas will decrease costs for our community as a subscription and provide much improved access to education and blockchain. There are rewards in Avy tokens.

The mining devices are going to be implemented to compliment the Academy and Marketplace. The ability to mine Cryptocurrency and our Avy Token. Connecting to the Avy network service provider. Our patented technology allows for the device to run in ecofriendly self-charging system allowing for safe mining.



8. The Avy Impact Fund

Our Avy Impact projects gain funding through our Token, to gain exposure on the global stage and invest into their business projects, we all gain and enable socio economic benefits whilst The Avy Project gains increased market value. The Token links this all. Carbon, Eco, Agriculture, Agroforestry, and many other projects. There are decentralized rewards.

9. Tokenomics

Owners and Investors receive Tokens

Artists complete Academy Modules and receive Tokens

Device owners will receive Tokens

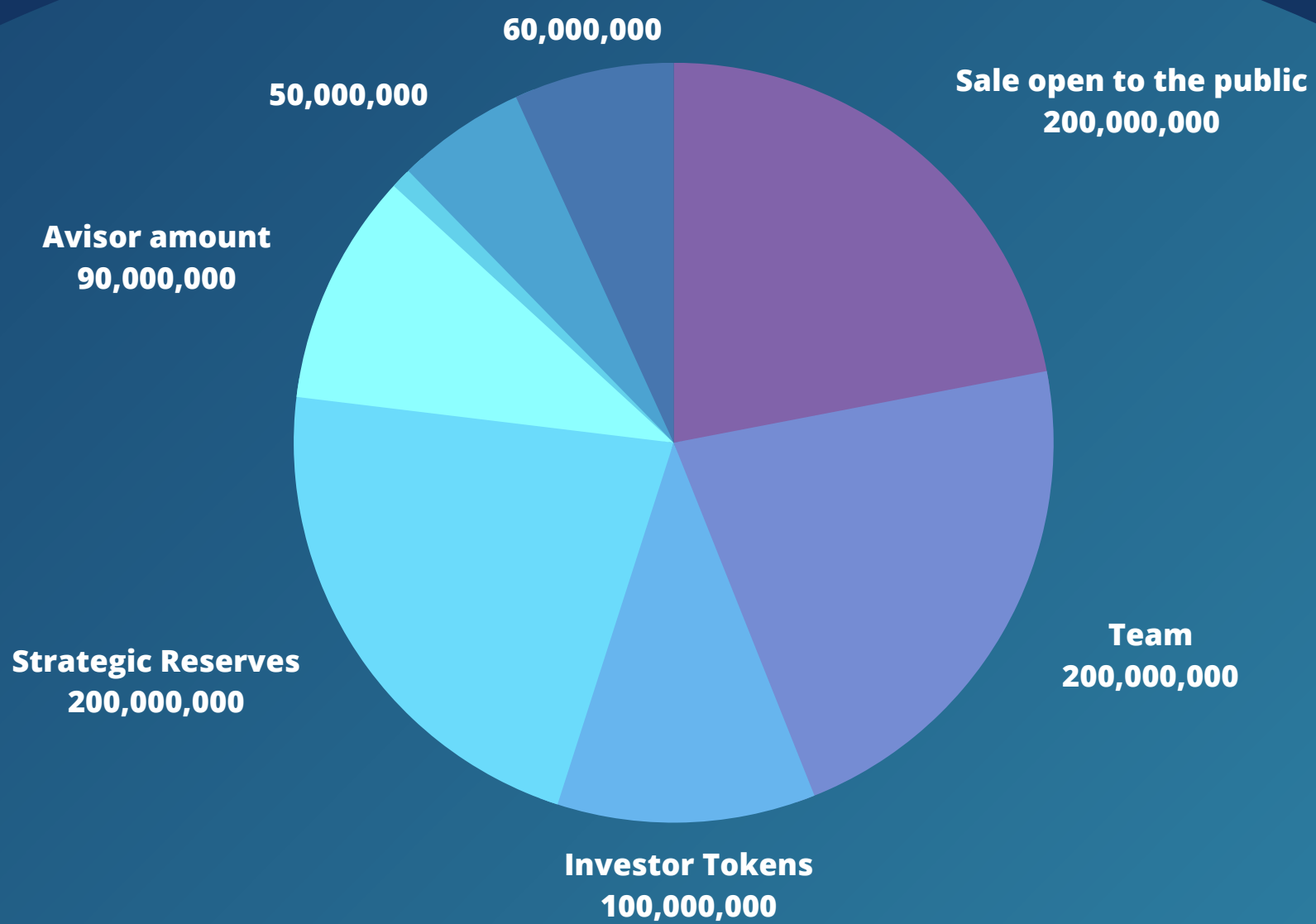
Mining tokens through the Avy devices

Public ICO purchase

Marketplace users receive Tokens

Donate Tokens to Collaboration partners

Category	Allocation	Tokens	% Allocation
		Initial allocation	for initial
Public Sale	Sale open to the public	200,000,000.00	20%
Insider	Team	200,000,000.00	20%
	Investor Tokens	100,000,000.00	10%
	Strategic Reserves	200,000,000.00	20%
	Advisor amount	1,000,000.00	0.1%
Community	Donations	8,000,000.00	0.8%
	Academy Users (Tokens that will be given as rewards for courses)	90,000,000.00	9%
	Market Place User (Tokens given to first user of the platform) (airdrop)	1,000,000.00	0.1%
	Device Owner Tokens (First buyers of device will receive tokens) (airdrop)	50,000,000.00	5%
	Mining	60,000,000.00	6%
	Staking	90,000,000.00	9%
	TOTAL	1,000,000,000.00	100%



10. The Roadmap

Phase 1 :

R&D Software and Hardware : Design and Prototyping of devices : Govt Funding raise for Academy : Govt and Grant funding



Phase 2 : Increased marketing and press releases : Manufacture of Mining Devices : Seed Capital Raise 33% Investor Tokens : Development of Blockchain and Token : Development of Infrastructure of ISP and IaaS



Phase 3 : Continue marketing efforts and social presence : Avy Token Public sale 200 million Tokens : Release of the IaaS : Release of the devices and Blockchain : Release of the NFT Collection : Series A Capital Raise 33% Investor Tokens



Phase 4 :

Series B Capital Raise 33% Investor Tokens : Lease manufacturing Hub in Africa for devices

WHITEPAPER

Phase 1 (End Q1 2023)

R&D Software and Hardware
Design and Prototyping of devices
Govt Funding raise for Academy
Govt and Grant funding

Phase 2 (End Q2 2023)

Increased marketing and press releases
Manufacture of Mining Devices
Seed capital raise 33% investor Tokens
Development of Blockchain and Token
Development of Infrastructure of ISP and laas

Phase 3 (End Q3 2023)

Continue marketing efforts and social presence
Avy public token raise 200 million tokens
Release of the laas
Release of the devices and Blockchain
Release of the NFT Collection
Series capital raise 33% investor tokens

Phase 4 (End Q2 2023)

Series B capital raise 33% investor tokens
Lease manufacturing Hub in Africa for devices